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Application Number	09821106
Filing Date	2001-03-29
First Named Inventor	Leland James Wieseheugel
Art Unit	3624
Examiner Name	James M. Alpert
Attorney Docket Number	AUS920010174US1

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1	LESZCZYC, Peter T.L., and Gerald Haubl, Abstract of "Bidding Frenzy: Intensity of Competitive Interaction Among Bidders and Product Valuation in Auctions", see especially pgs. 5 - 6. Retrieved on 6/25/2008 from: www.business.ualberta.ca/poppkowsk/Papers/ACR%20SPECIAL%20SESSION%20SUMMARY.doc . Also available at http://www.acrwebsite.org/volumes/display.asp?id=7910 published in "Advances in Consumer Research", Vol. 28, 2001, pp. 451-453	<input type="checkbox"/>
2	MILGROM, Paul; "Putting Auction Theory to Work: The Simultaneous Ascending Auction", see especially pg. 4 lines 4 - 5 and pg. 12 lines 30 - 38, retrieved on 6/25/2008 from: http://www-econ.stanford.edu/faculty/works/swp98002.pdf	<input type="checkbox"/>

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